

## Overview

Ambitious and driven engineering manager with significant international experience in the web and IT industry. Determined and pragmatic optimist with a passion for tech, UX and continuous improvement. Public speaker and entrepreneur, creator of a successful SaaS (<https://criticalcss.com>).

## Work experience

Nov 2019 - current.      **Senior Software Engineering Manager, Sonos.** Paris, France

I manage the frontend team in Sonos SVE, a product R&D division. My responsibilities include people management and hiring, technical leadership and project management.

2016 - 2019.              **Frontend Engineering Manager, Snips.** Paris, France

My team was responsible for all web projects at Snips, a startup growing from 30 to 80 employees during my time, before the Sonos acquisition. At this time our most used web app, a voice assistant platform that my team had built from scratch, had 40 000 users, and Snips' main website had 30 000 daily visitors.

- Under my lead the team took ownership of development of Snips' public websites. I coached the team and introduced necessary tools and infrastructure to support this change, for example: collaborative GitHub use, code linting, CI/CD. These changes led to a significant increase in velocity for the team.
- I transformed our existing WordPress website to a headless CMS, which allowed us to utilise React and get the most out of the skills that existed in the team.

2014 - 2016.              **Front end developer, EqualMedia Ltd.** London, United Kingdom.

Worked with clever engineers in a smaller startup, building a social network platform. I advocated for early adoption of ReactJS with SSR, and I introduced other technology improvements (for example Babel, icon-sprites, critical css), making both our developers and our web service more efficient. I spoke at meet-up events regarding our technology usage.

2011 - 2014.              **Front end developer, FlamingText Pty Ltd.** Brisbane, Australia.

I made our website mobile first in order to modernise it and make it more accessible, which led to a significant traffic increase. I learnt a lot about jQuery and JSP.

## Education

2017-2020. French, levels A1 - C1.1. CMA, Paris, France.

2011 - 2012. **Msc of Interaction Design.** University of Queensland, Australia.  
How to design, prototype, test and build functional, engaging and delightful user experiences.

2007 - 2010. **Bsc of Cognitive Science** University of Linkoping, Sweden.  
Knowledge of how people think, and why. Interdisciplinary program in between fields of IT, psychology and linguistics.

## Technical skills

Modern web tech (JS and CSS)	Node, TypeScript	Github Actions, Jenkins
React + eco system	MongoDB, MySQL	S3, CloudFront, Route53
Web performance	GraphQL, Apollo	Stripe
webpack	Python	Google Analytics, Mixpanel

## Language skills

English - 5/5 (fluent)

Swedish - 5/5 (native)

French - 3/5

## Referees

Available per request.